

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:	The request was:
<input checked="" type="checkbox"/> a candidate request	<input checked="" type="checkbox"/> accepted # 029082
<input type="checkbox"/> an election message request *	<input type="checkbox"/> rejected
<input type="checkbox"/> an issue request *	ETWC

Candidate Named In Message: Patrick Murphy

Office Being Sought: US Senate (D)

Election or Issue Referred to: general

Sponsor (or authorized candidate committee): Friends of Patrick Murphy

Treasurer of Authorized Candidate Committee: Brian Foxart

Person Ordering Advertising: Caroline Bahng

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

## ORDER

**FOX49**

**Orders**

**Order / Rev:** 629082

**Alt Order #:**

**Product Desc:** PATRICK MURPHY FOR SENATE

**Estimate:** 2331

**Flight Dates:** 09/19/16 - 09/25/16

**Original Date / Rev:** 09/15/16 / 09/15/16

**Order Type:** GENERAL

**Primary AE:** House House-Tallahassee

**Sales Office:** LTAL

**Sales Region:** LOC

**Agency**

**Name:** Screen Strategies Media-Fairfax

**Buying Contact:**

**Billing Contact:**

11150 Fairfax Blvd Ste 505

Fairfax, VA 22030

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** WEEKLY

**Agency Commission:** 15%

**Advertiser**

**Name:** Murphy for Senate-D

**Demographic:** A35+

**Product Codes:** PL US Senate Candidate

**Priority:** Pol4

**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 86244

**Agency External ID:** 8114

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/19/16	09/25/16	4	\$645.00	\$548.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	4	\$645.00	\$548.25	0.00
<b>Totals</b>	<b>4</b>	<b>\$645.00</b>	<b>\$548.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETWC	09/23/16	09/25/16	M-F 6p-630p 2 BROKE GIRLS	CM	6p-630p	----F--	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--		1				\$25.00		0.00			
N 2	ETWC	09/19/16	09/25/16	Wednesday Prime B EMPIRE	CM	9p-10p	--W----	:30	1	\$450.00	Pol4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----		1				\$450.00		0.00			
N 3	ETWC	09/19/16	09/22/16	M-F Late News LATE NEWS	CM	10p-1030p	M--T---	:30	2	\$85.00	Pol3	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	M--T---		2				\$85.00		0.00			
													Totals	4	\$645.00

# Murphy for Senate



**Station** ETWC-TV  
**Market** Tallahassee  
**Flight Dates** 9/19/2016 - 9/25/2016 (Est. 2331)

**Buyer** Caroline Bahng  
**Email** caroline@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/19	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Total
2 Broke Girls 6:00 PM - 6:30 PM	4 PA	M-F 30	\$25.00 <b>\$25.00</b>					1			1
Empire 9:00 PM - 10:00 PM	4 PT	W 30	\$450.00 <b>\$450.00</b>			1					1
ETWC 10p News 10:00 PM - 10:30 PM	3 LN	M-F 30	\$85.00 <b>\$170.00</b>	1			1				2
Sold Out: Lowest Rate to Clear per ETWC											
<b>Station Totals</b>			<b>\$645.00</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>4</b>

Q29082

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WTWC-TV

**Date:** 9/15/2016

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$0.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/15/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**  
**Printed Name**

DOS

**Title**



## INVOICE



**ETWC**  
**950 Commerce Blvd**  
**Midway, FL 32343**  
**Main: (850) 576-4990**  
**Billing: (850) 576-4990**

Invoice #	Invoice Date	Invoice Month	Invoice Period
629082-1	09/25/16	September 2016	09/19/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahassee	Local

Billing Address:

**Screen Strategies Media-Fairfax**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd Ste 505**  
**Fairfax, VA 22030**

Send Payment To:

**ETWC**  
**REMIT TO Sinclair Broadcast Group**  
**c/o ETWC**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Advertiser	Product	Estimate Number
Murphy for Senate-D	PATRICK MURPHY FOR S	2331

Flight Dates	Order #	Alt Order #
09/19/16 - 09/25/16	629082	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	86244

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/25/16	2 BROKE GIRLS	6p-630p	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	F	09/23/16	6:09 PM	2 BROKE GIRLS	6p-630p	:30	6PMFLSN004TH	\$25.00 NM
2	09/19/16	09/25/16	EMPIRE	9p-10p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	W	09/21/16	9:20 PM	EMPIRE	9p-10p	:30	6PMFLSN004TH	\$450.00 NM
3	09/19/16	09/22/16	LATE NEWS	10p-1030p	M--T---	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M--T--- 2 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	M	09/19/16	10:10 PM	LATE NEWS	10p-1030p	:30	6PMFLSN004TH	\$85.00 NM
2	ETWC	Th	09/22/16	10:10 PM	LATE NEWS	10p-1030p	:30	6PMFLSN004TH	\$85.00 NM
<b>Total Spots</b>							<b>4</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$645.00</b>
<u>Agency Commission</u>	<b>\$96.75</b>
<u>Net Amount Due</u>	<b>\$548.25</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.